

Chicago Frozen Yogurt Blog

Chronicle the Spread of the Frozen Yogurt Craze Across the Chicago Area

[Starfruit Cafe Opens its Second Chicago Location](#)

Sunday, May 24th, 2009



Starfruit Cafe's Second Chicago Storefront

[Starfruit Cafe's](#) second Chicago location is open for business. The Lifeway Foods-owned cafe, located at 2142 N. Halsted St., is bringing the company's unique frozen kefir offerings to the Lincoln Park neighborhood. The company opened its first store in Chicago's Wicker Park neighborhood back in April of 2008.

Fans of the original Starfruit Cafe will find the new location to be much bigger, offering customers a lot more room to peruse the menu - and the great selection of toppings - and hang out for a bit. And, parents will enjoy the children's area with a coloring table and bean bag-like

chairs, which will be sure to keep their kids busy - and happy - while they enjoy their frozen kefir treats.



A Fun Place for Kids to Hang at the New Starfruit Cafe

The new location seems to beg for more offerings than just frozen kefir. According to a [Crain's Chicago Business article from Oct. 3, 2008](#), the cafe will test out new products such as oatmeal and crepes - something that would be a huge draw and be sure to keep customers coming back for more even during those chilly Chicago winters.

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[Starfruit's Second Chicago Location to Open Wednesday](#)

Monday, May 18th, 2009

At least a month after its scheduled debut, [Starfruit Cafe's](#) second Chicago location is set to open on Wednesday. The new store, located on Halsted St. near Webster St., will bring its frozen yogurt and smoothies made with Kefir - a creamy probiotic dairy beverage similar to yogurt - to the city's Lincoln Park neighborhood.

The frozen yogurt scene in the greater Lincoln Park area is set to get more crowded with the expected openings of [Berry Chill](#) at 957 W. Belmont late-spring/early summer and [Red Mango](#) at 654 W. Diversey some time soon. The new stores join [Yoberri](#) already doing business at 2814 N. Halsted St.